



## 5 Strategies to get that job or promotion

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In this newsletter I am going to talk about something most people will go through several times in their lives. That is, finding a new job or getting a promotion. Until we experience another economic upturn finding a job is going to remain something relatively challenging. It is not impossible to find another job. Indeed every day new people are being hired. It is however something you have to work at. It is not as easy as it used to be, especially with unemployment what it is.

### Strategy 1: Get your mindset right.

This is important. The ideal mindset is one of "How can I serve?" When you are looking for employment or a promotion, be thinking about what skills and abilities you have to offer. You don't want to come from a mindset of desperation. That is a turn off. You also don't want to come from a mindset of entitlement, because depending on who you are dealing with, that can be even more of a turn off. The reason you want a job or a promotion, and the reason you deserve the job or promotion is because you have something of value to offer. So make that your focus.

### Strategy 2: Get your emotions upbeat

Your day, your week, and your life will go according to the way you feel. When you are scared, you attract more things to be scared about. When you are sad, you attract more things to be sad about. When you are happy, you attract more things to be happy about. We attract according to how we feel. If you wake up in the morning and feel horrible then do something to change your feeling state, or you will carry on having a horrible day. You can change how you feel by thinking about things that make you feel good or reading some uplifting stories or watching a humorous clip. You are going to make it more difficult for yourself unless you get into a positive state and stay there for most of the time.

### Strategy 3: Get clear on what it is you want

When you have a goal or objective in mind, such as getting a new job or getting a promotion, it helps to be very specific about what you want. For some people this might seem odd. After all, don't you close off options when you get really detailed and specific? There is research, quite a lot of it, that shows the more clear you are on what you want the more you are likely to get it. And this applies to relationships as well as career. If you are looking for a job get very clear on what it is you want. If you want a promotion, then know exactly what position you are aiming for.

#### Strategy 4: Do the research

Once you are clear on what you want, you need to know how to get it. This is where you do your homework. If you want a particular job then research how others who are already in it went about doing it. Research what knowledge and skills you need. Research which companies offer such jobs and which companies have vacancies. Research how to network and put together a great CV so you can get the job.

#### Strategy 5: Take action

Once you know what you want and you know what steps to take, you must take the actions. The easiest way to do this is to commit to taking 3-5 actions per day. These could be brushing up on your skills, taking another course, getting some training, building networks with the right people, updating your CV, applying for positions, etc.

*If you follow this process then you must get yourself a new job or the promotion you want. It won't happen overnight, but it will happen. This is where your character - patience and persistence - come in. Keep at it, and you will get what you want.*

*Good Luck!*